



# DIGITAL ALPS CONFERENCE

## *A Smart Villages approach in Central Europe: The More than a Village (MTAV) project*

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# MTAV PARTNERSHIP

LP - Local Action Group Association "South Warmia"

PP2 - Balteus Foundation

PP3 - Hajdú - Bihar County Government

PP4 - ITC - Innovation Technology Cluster Murska  
Sobota

PP5 - Institute for Development and International  
Relations

PP6 - City of Buzet

PP7 - Poliedra - research and consultancy centre of  
Milan's Polytechnic University

PP8 - Development Agency LAG Genoese\*

**5**  
COUNTRIES

CROATIA  
HUNGARY  
ITALY  
POLAND  
SLOVENIA

**8**  
Project Partners

## WHAT IS THE OBJECTIVE OF THE **MTAV** PROJECT?

- Test and develop different models of a smart village in the Central Europe regional context that will increase the **attractiveness of rural areas** and create **favourable conditions for local businesses**



- By exploiting the potential of rural regions, the project will aim to **create new jobs, stabilize rural population and strengthen economic resilience** of non-urban areas
- The project will increase the potential of rural regions by making use of their **local strengths to expand existing or developing new economic activities with the use of ICT**

# MAIN PROJECT OUTPUTS

The main project's outputs are:

- ❖ **joint strategy** on smart village transition, followed by **action plans** for selected territories
- ❖ three **pilot actions** consisting of testing different smart village models
- ❖ **joint solutions** to be applied in rural areas in CE and beyond
- ❖ create effective links with other projects dedicated to smart rural development, such as **Alpine Space SmartCommUnity** and **Horizon Smart ERA**

# PROJECT WORK PLAN

WP1 - **BUILDING** Joint approach and strategy for making villages smarter

WP2 - **TESTING** Smart village transition - From strategies to actions

WP3 - **ROLL-OUT** Tools and territorial roll-out



# PILOTS



## Pilot 1. Business support and digitalisation smart village

- LAG SW - Designing and testing a new Smart Village Hub in South Warmia, Poland
- Hajdú - Bihar County Government - Piloting a new Digital Silver Economy Hub in Hajdú-Bihar County, Hungary



## Pilot 2. Smart tourism village

- Liguria - Improvement of smart tourism services in 1 valley of the Genoese Apennines, Italy



## Pilot 3. Smart agriculture village

ITC – Innovation Technology Cluster Murska Sobota - Innovation system for reduction of food loss and waste in Murska Sobota, Slovenia

City of Buzet - Virtual agri-food web platform in Buzet, Croatia



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# Thank you!

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More than a Village

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