

The European Broadband Competence Offices Network

EUSALP Conference 5 October 2023



Connectivity targets

2020

NGA targets

30 Mbps

minimum for all citizens

100 Mbps

minimum for 50% of households

2025

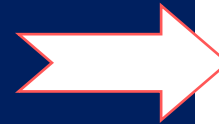
Gigabit targets

100 Mbps upgradable to **1 Gbps** for all households

1 Gbps

for all schools, transport hubs, main providers of public services and digitally intensive enterprises

5G wireless broadband coverage for urban and rural areas



2030

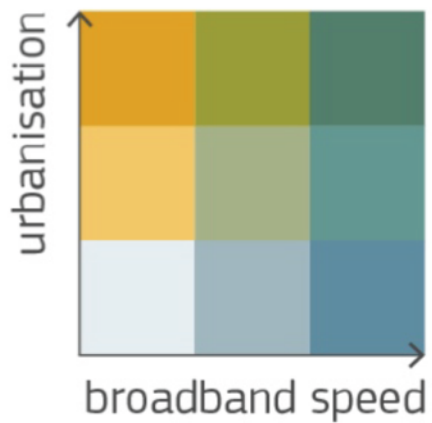
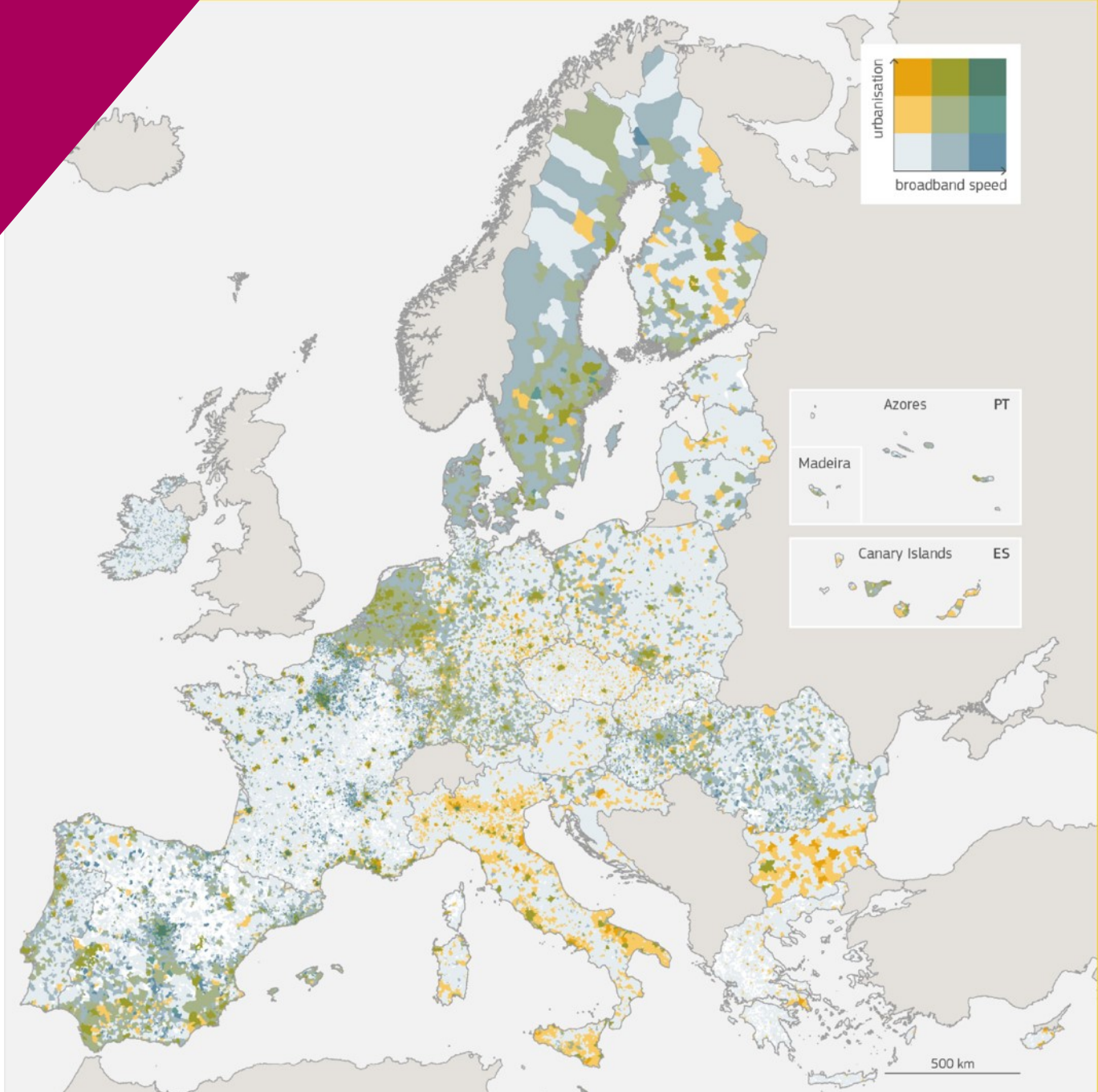
Digital Decade targets

1 Gbps for all

5G everywhere – urban and rural areas



Urbanisation / Broadband speed





Mountain / rural areas challenges

Mountain / rural areas challenges

Diverse environment:

- Wealthier / populous areas
- Poorer / less populous remote regions

→ No 'one size fits all' solution



Mountain / rural areas challenges



1. How does this impact **connectivity**?



2. Two main technologies:
fixed and mobile connectivity



3. What role for the **public sector** to intervene?

Mountain / rural areas challenges

How this impacts connectivity:

- investment **private sector** driven
- therefore **business case** driven
- **demographics** matter / **topology** matters



Mountain / rural areas challenges

Two main technologies:
**fixed and mobile
connectivity**

Special challenge of
mountain areas:
**'line of sight' and
accessibility**



Mountain / rural areas challenges

What role for the **public sector** to intervene?





Possible actions
to accelerate mountain
/ rural connectivity

Possible actions to accelerate mountain / rural connectivity



- ✓ Help overcome **business case gap**
- ✓ Connectivity **demand stimulation** in rural areas
- ✓ Accelerate / facilitate **infrastructure sharing** – notably for mobile connections (Cost Reduction Directive)
- ✓ Streamline / facilitate **construction permits**

Possible actions to accelerate mountain / rural connectivity



- ✓ Create dialogue with **investors** to identify intervention needs
- ✓ Work with **national authorities in charge of “mapping”** to target (and refine) intervention areas
- ✓ Work with and strengthen **BCOs** in countries / regions to support local stakeholders

Voices from Sigüenza

**High level policy forum on
rural development**

Voices from Sigüenza

High level policy forum on rural development

1. **Bottom up**: let the locals define the strategies
2. Empower / support **local action groups**
3. Empower **more women in the decision / planning** process
4. Where there is no business case, explore “**third places**” – commons of ICT
5. CAP Strategies have left connectivity behind – can **RRF** fix all the problems?



BCO
Network

WORKING FOR
EUROPEAN
CONNECTIVITY

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BCOs focus on **market failure** areas

Provide
Technical Assistance

Improve
broadband mapping / needs identification

Accelerate
public fund allocations

Support
EU fund programming

Exchange
good practices
cross-country
and cross-border

Address
State aid hurdles

Develop
and share
innovative aid schemes

Provide
technology insights to
stakeholders