



# SMART ERA

## Where do the EU-Macroregional Strategies stand in terms of the implementation of «smart villages» and «smart communities» approaches – a comparative analysis

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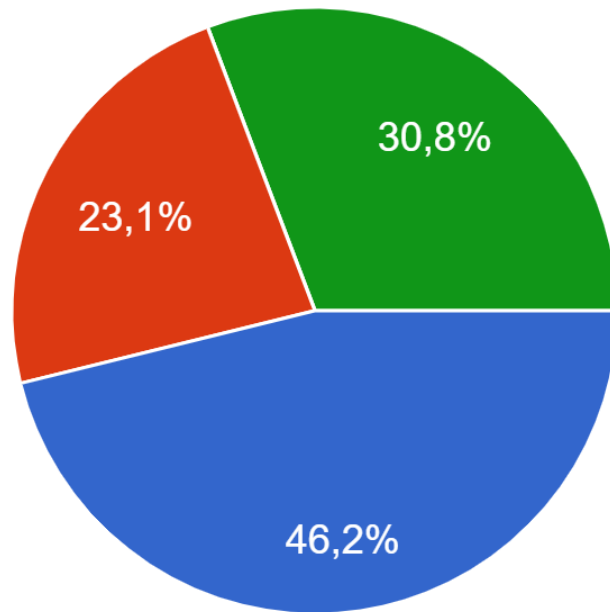
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# Survey results

## Survey participation

Which macro-regional strategy are you representing?

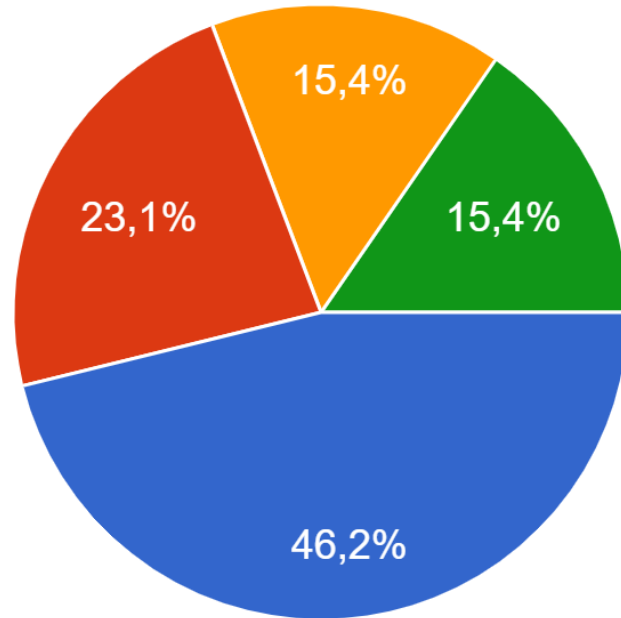
13 Antworten



- EU Strategy for the Baltic Sea Region
- EU Strategy for the Danube Region
- EU Strategy for the Adriatic and Ionian Region
- An EU Strategy for the Alpine Region

# Awareness smart villages and smart communities concept Which of the following statements does apply to you?

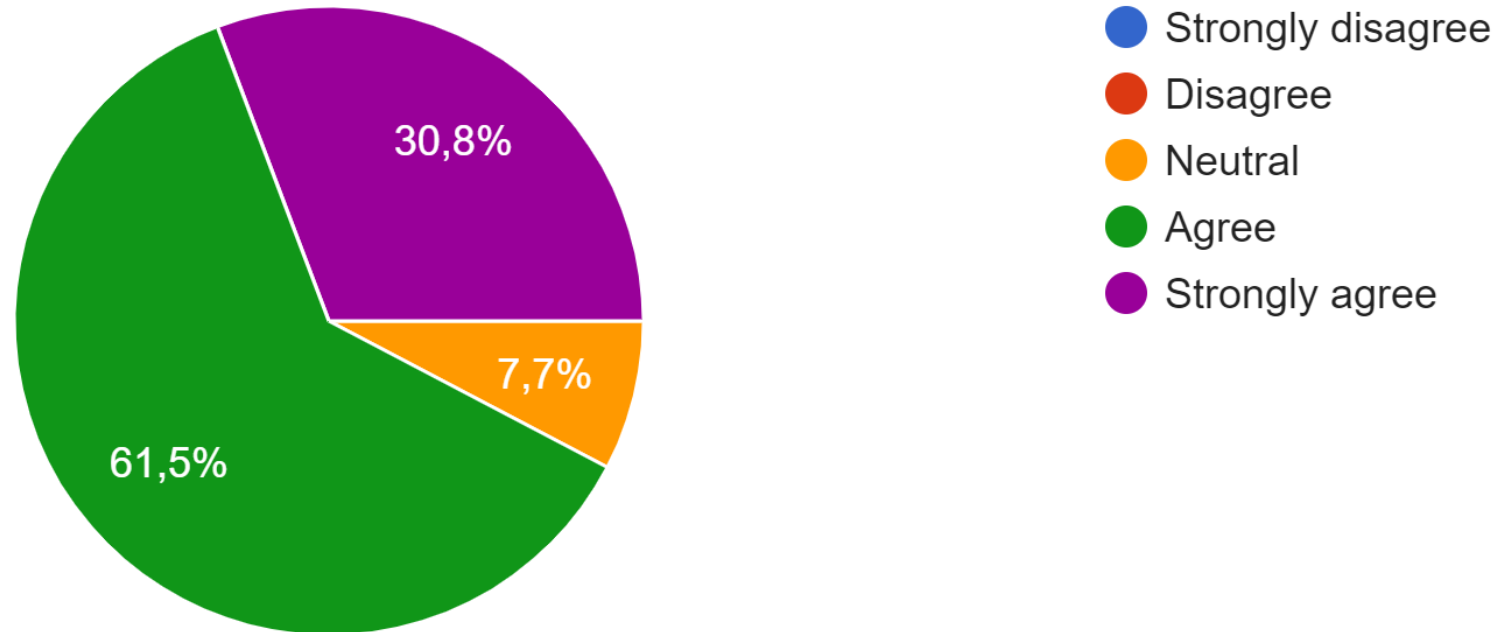
13 Antworten



- I have heard about the smart villages and smart community concept and it has already been applied in the macroregion...
- I have heard about the smart villages and smart community concept but it has not yet been applied in the macroregion...
- The smart villages and the smart communities concept is new to me but...
- The smart villages and the smart communities concept is new to me and...

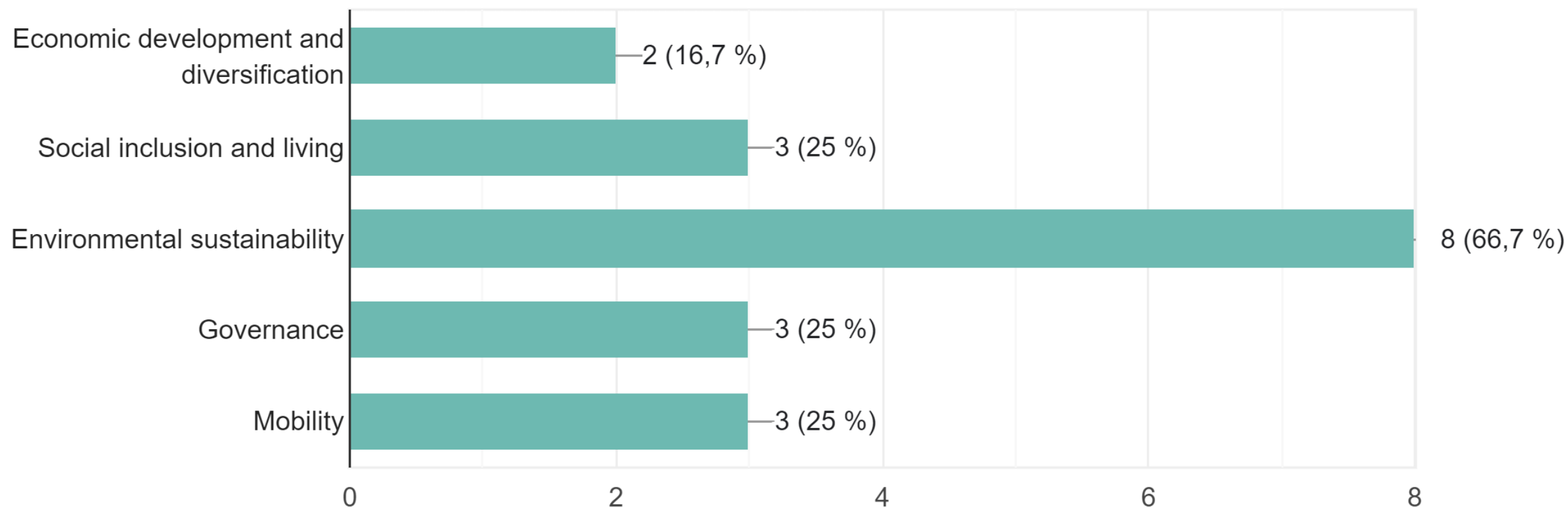
Role of Smart Villages in EU macro-regional strategies Do you agree that smart villages/smart communities should have a bigger role than they currently do in EU macro-regional strategies?

13 Antworten



Activities in Macro-Regional Strategies Does your policy area/priority area/pillar or action group deals with smart villages / smart communities activ...n be allocated to any of the following categories?

12 Antworten



# MRS activities

## **Economic Development and Diversification**

EUSALP AG2: Smart communities in coordination with EUSALP AG5

EUSBSR: Projects (under various policy areas) supporting smart village development in the economic development context (PA Tourism and PA Innovation also involved in the SMART ERA project)

## **Social inclusion and well-being**

EUSBSR PA Culture and PA Innovation (BSR Cultural Pearls and BSI\_4Women projects)

## **Environmental Sustainability**

EUSBSR PA Transport: local smart grids expansion and sector coupling

EUSALP AG9: Climate change adaptation

EUSDR PA5: Ensuring sustainability and resilience of rural area in the climate change context

EUSBSR Policy area Nutri: nutrient recycling, and especially recycled fertilizers; PA Innovation (BSR Food Coalition and We make Transition! projects)

EUSALP AG7 - Nature Restoration Law as main pillar

# MRS activities

## **Governance**

EUSDR PA5: Ensuring sustainability and resilience of rural area in the climate change context

EUSDR PA10: Policy: PA10 - Action 8 - To enhance capacities of cities and municipalities to facilitate local and regional development; Project: SMART ERA (Horizon Europe); RURAL (Danube Transnational Programme)

## **Mobility**

EUSBSR PA Transport: sustainable urban mobility

# MRS activities

## **Transversal:**

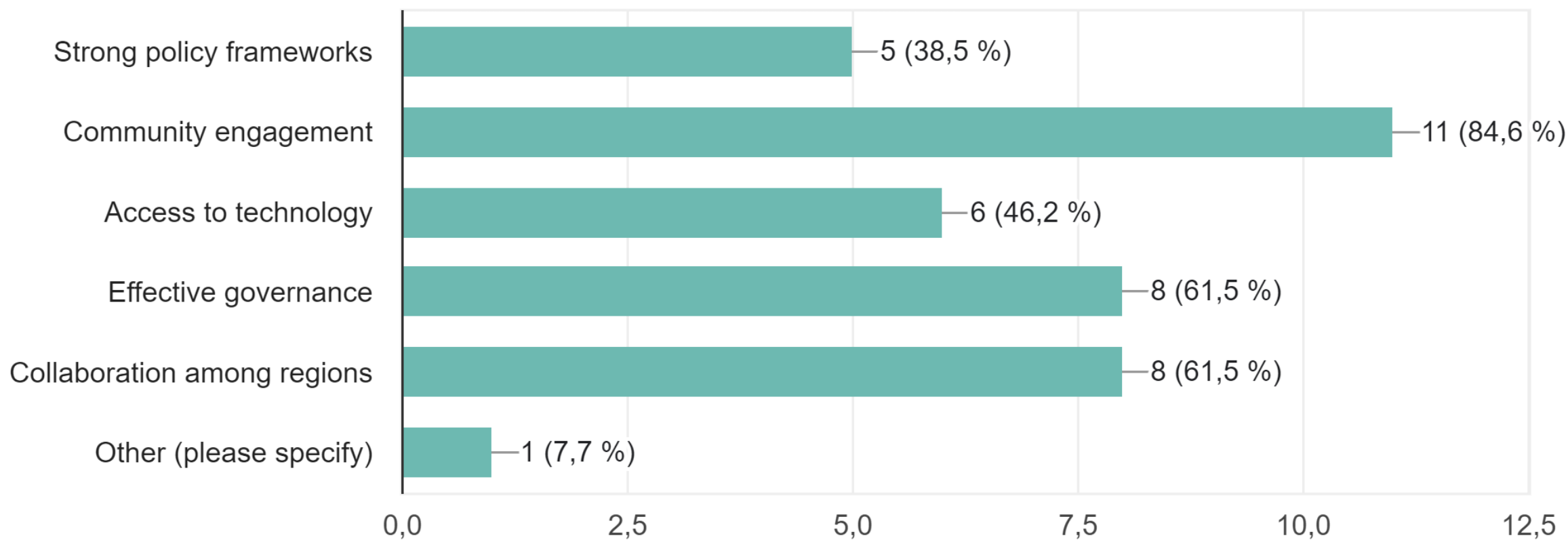
EUSBSR PA Spatial Planning Projects (Economic development - CCC; Social inclusion and living - Liveability, We Make Transition!, BSR Cultural Pearls; Environmental Sustainability - UrbanTestbeds.JR, BEACH-SOS; Mobility - CITYAM, UrbFRail, SUMP for BSR ), all categories - VASAB Vision 2040 (policy)



## Key Success Factors for Smart Villages

In your opinion, what are the key factors for the success of macro-regional strategies in fostering smart villages / smart communities? (Select all that apply)

13 Antworten



# MRS key success

## **Effective Governance**

EUSALP AG7 : an effective governance (multi level one) is the only one that can facilitate a real change

EUSDR PA5: There is a need to improve policies and community engagement in order to have a better governance in order to increase awareness and attract funding for needed infrastructure and change the behavior

# MRS key success

## **Community Engagement**

EUSBSR PA Transport: Engaging communities could bring significant positive impact towards change and awareness of Strategy impact

EUSBSR PA Culture: The success depends heavily on the people involved and their intrinsic motivation as well as on political support and therefore sufficient funding

EUSALP AG2: Importance to involve stakeholders in a long-term perspective

# MSR key success

## **Strong Policy Frameworks**

EUSALP AG9: Only political frameworks lead to success in smart villages

EUSDR PA10: Political support/will; change of political culture (towards active citizens participation)

## **Collaboration among regions**

EUSBSR Policy area Nutri: Awareness raising at local level, sharing experiences and promoting good practices could lead towards local synergies being improved and nutrient recycling taking steps forward

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## Policy Area Coordinators



**The Baltic Institute of Finland – main coordinator**

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