

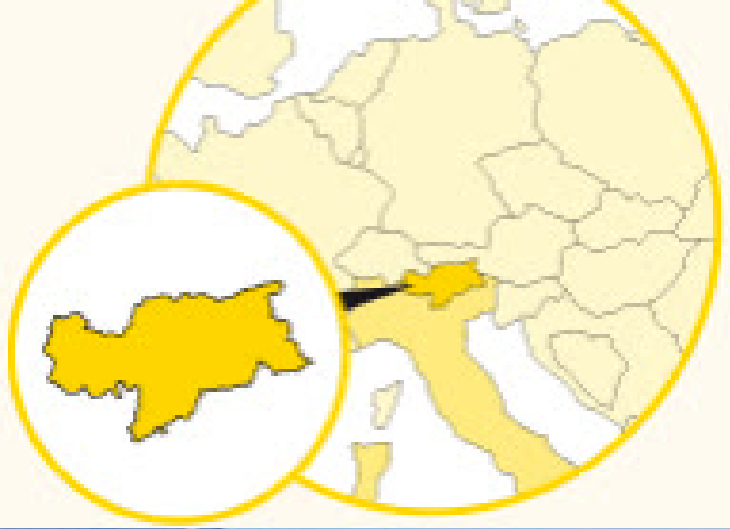
# BASIS Vinschgau Venosta

## Social innovation & Creative Hub

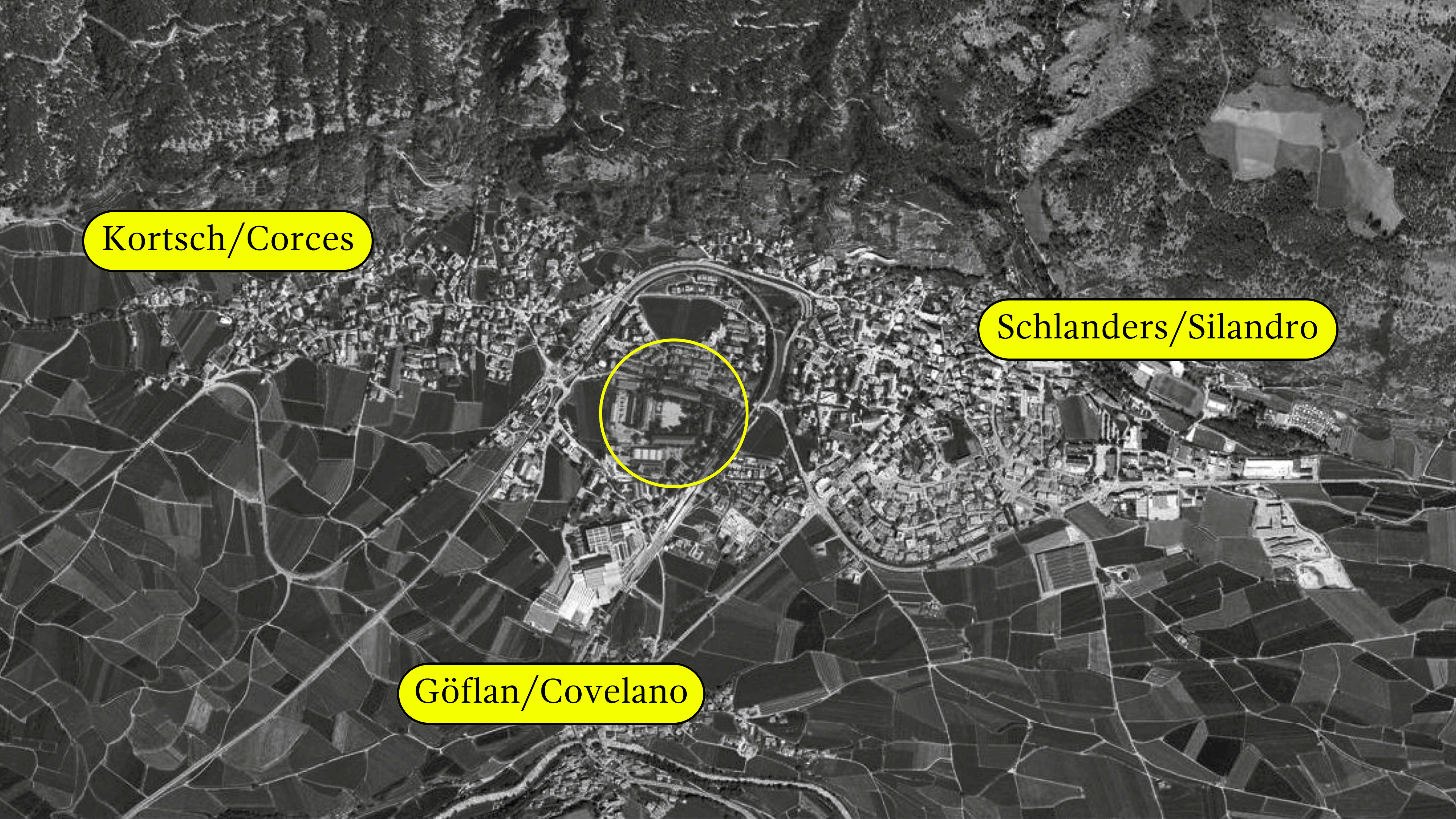
How can a hybrid space in the Alpine rural region tackle systemic gaps and provide solutions?

Luca Daprà - Project Manager







An aerial photograph of a town, likely in Italy, showing a central circular area highlighted with a yellow circle. The town is surrounded by agricultural fields and a river. Three yellow callout boxes with black text are overlaid on the image: 'Kortsch/Corces' in the top left, 'Schlanders/Silandro' in the top right, and 'Göflan/Covelano' in the bottom center.

Kortsch/Corces

Schlanders/Silandro

Göflan/Covelano









753-249.  
SILANDRO m. 745



## Status Quo

- High quality of life - nature, sports, infrastructure, education
- Creative mindset (history)
- Strong agricultural sector
  
- Structurally weak, rural region with SME's
- negative migration balance
- heavy brain drain
- Expensive location

## Possibilities

- Lean, self organized & elastic experimental spaces
- Cross-sectoral thinking
- Surface for niche and subculture (youth engagement)
- Encounter / Transition space Intergenerational meeting points
  
- Attractiveness for new generation of freelancers, makers and activists



# A history of multiactivity

BASIS



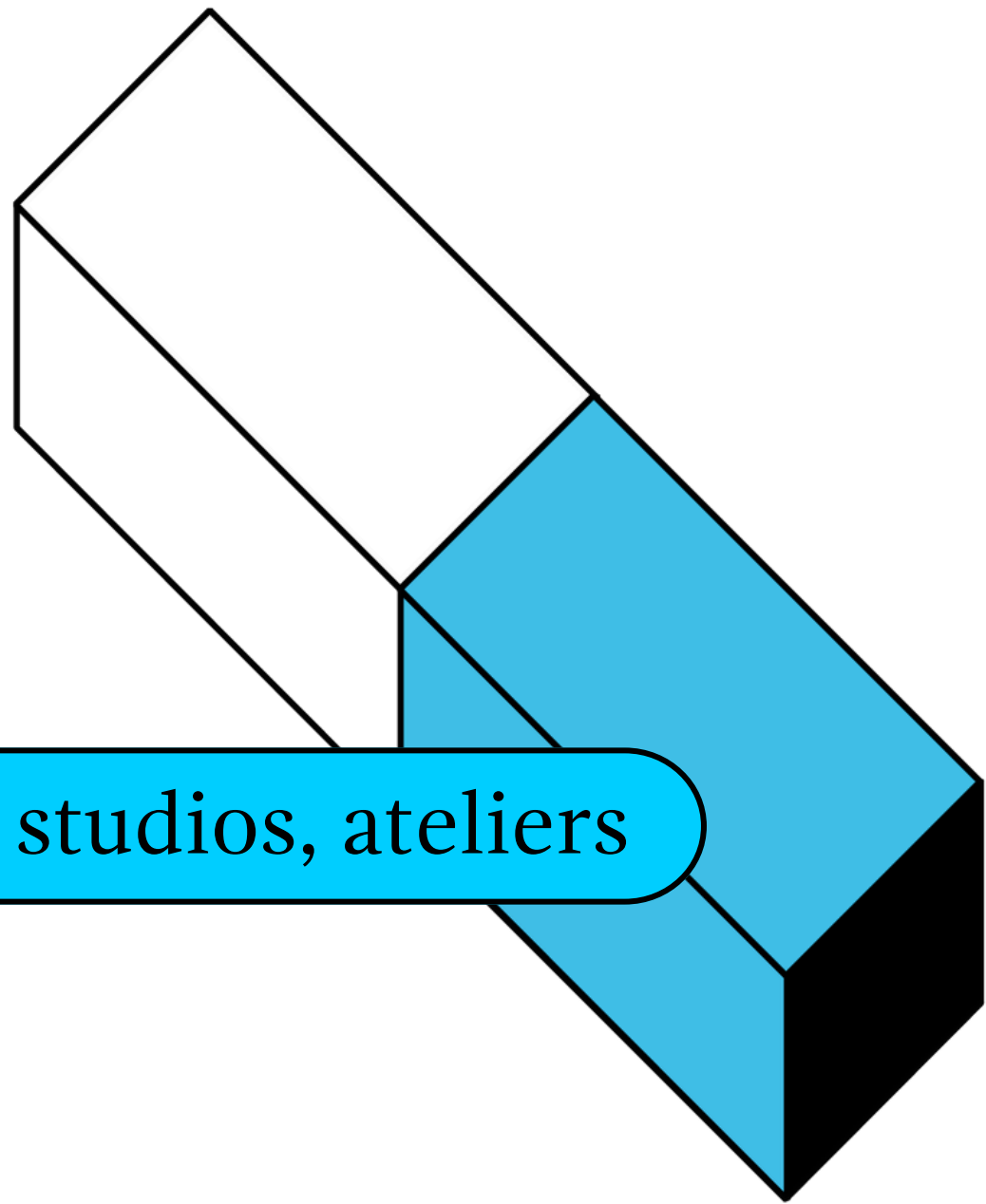


# A history of multiactivity

**BASIS**

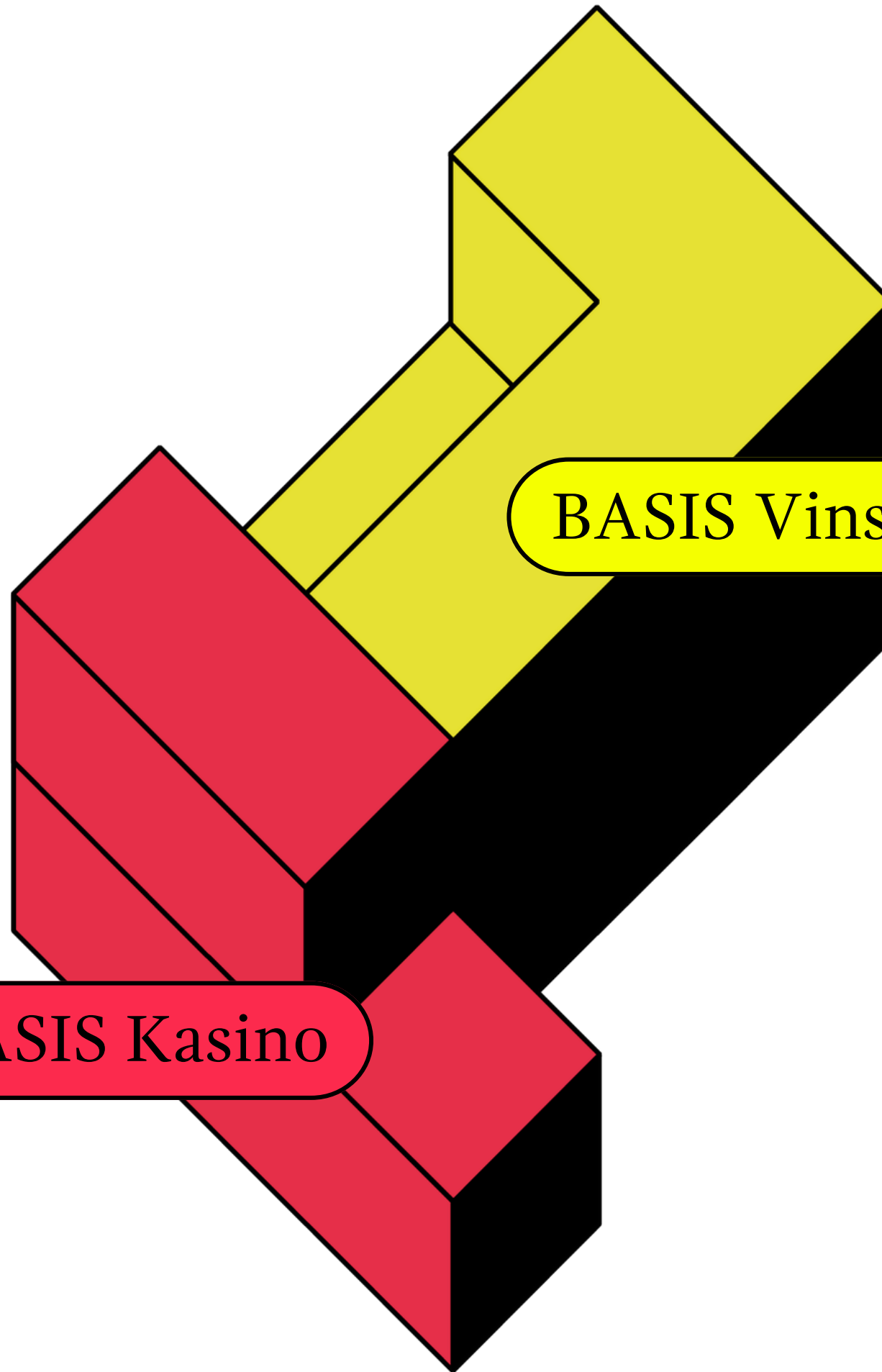






BASIS studios, ateliers

3rd space



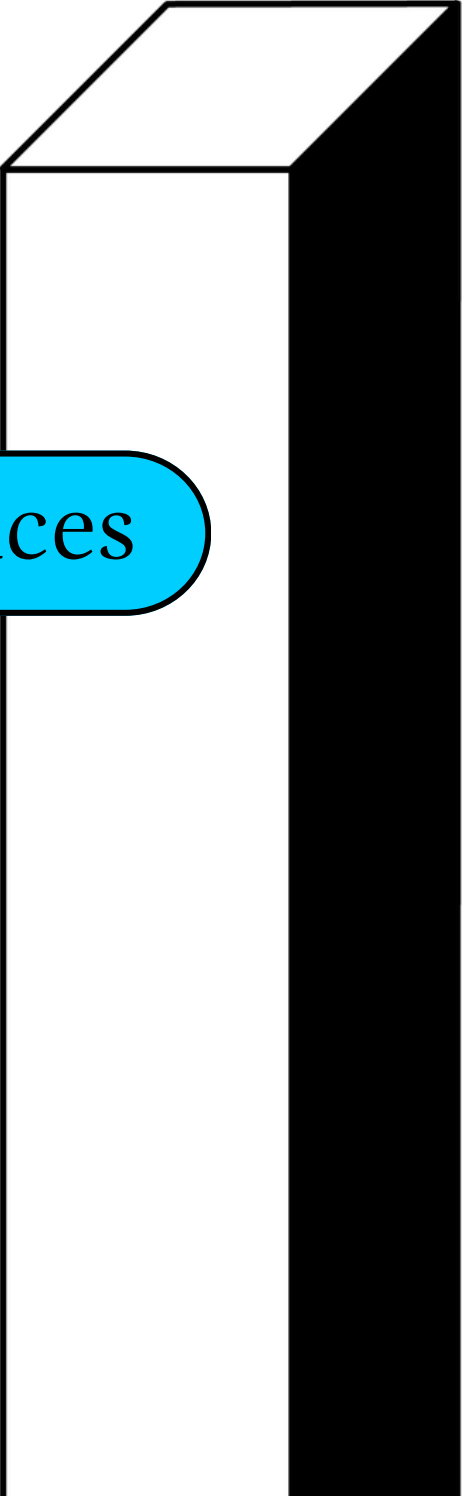
BASIS Vinschgau Venosta

BASIS Kasino

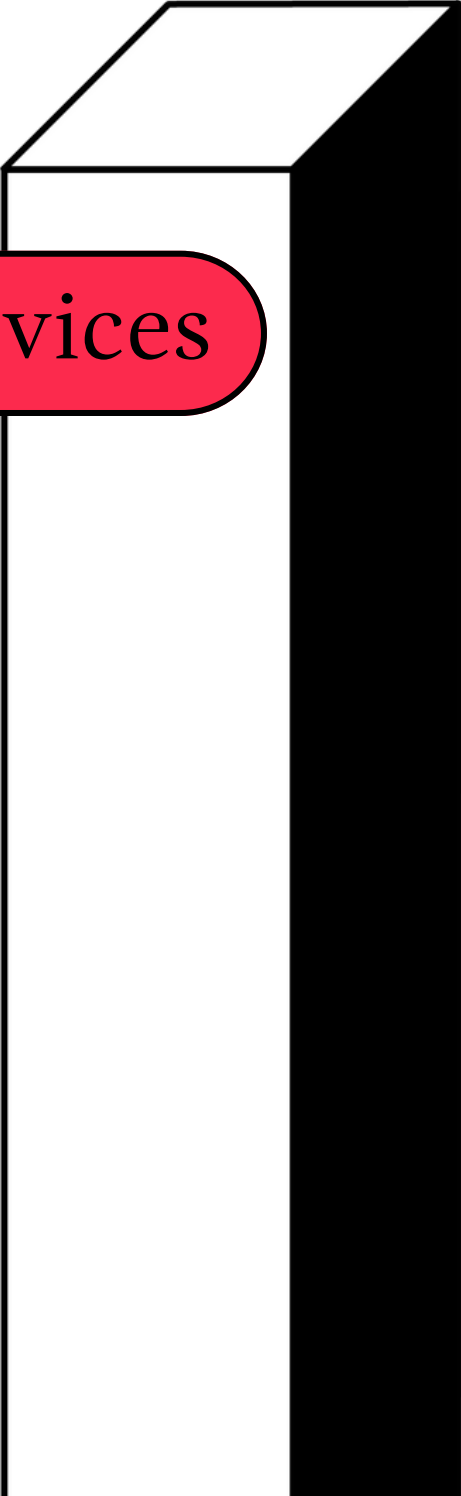


Network

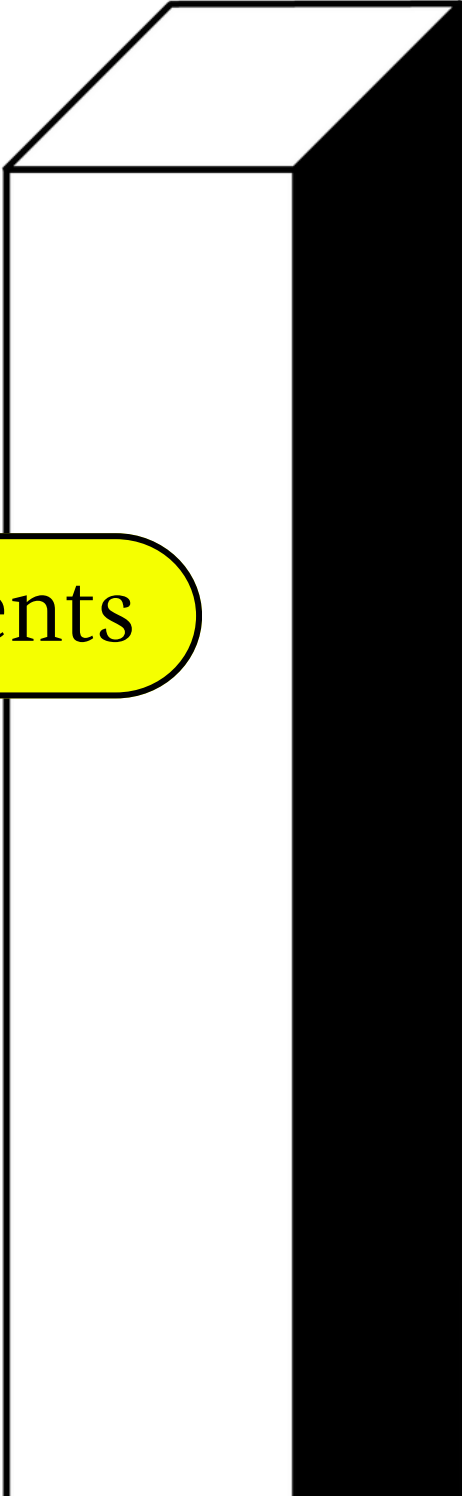
Spaces



Services

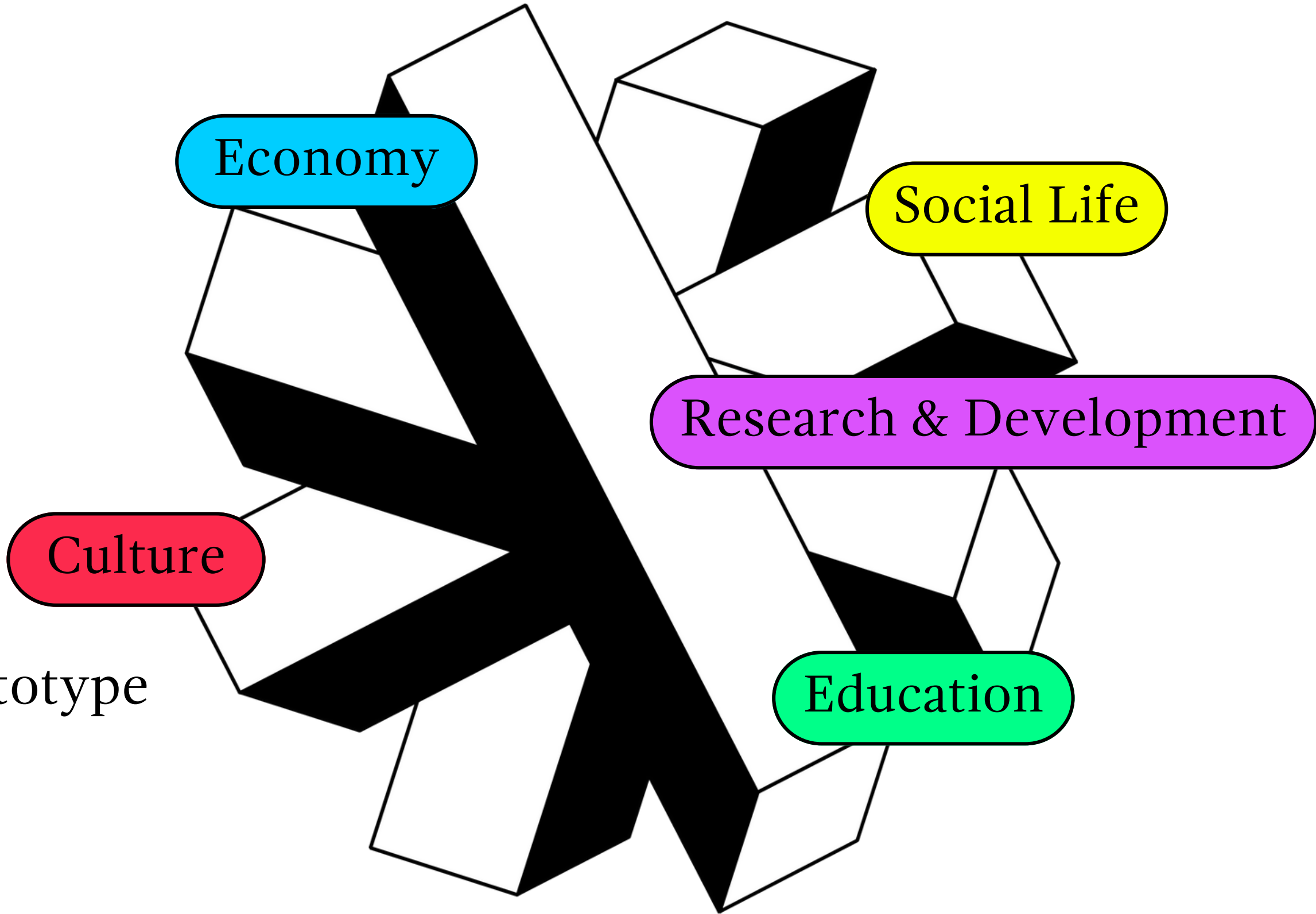


Events



Encounters





4th sector prototype  
Volunteer  
R&D

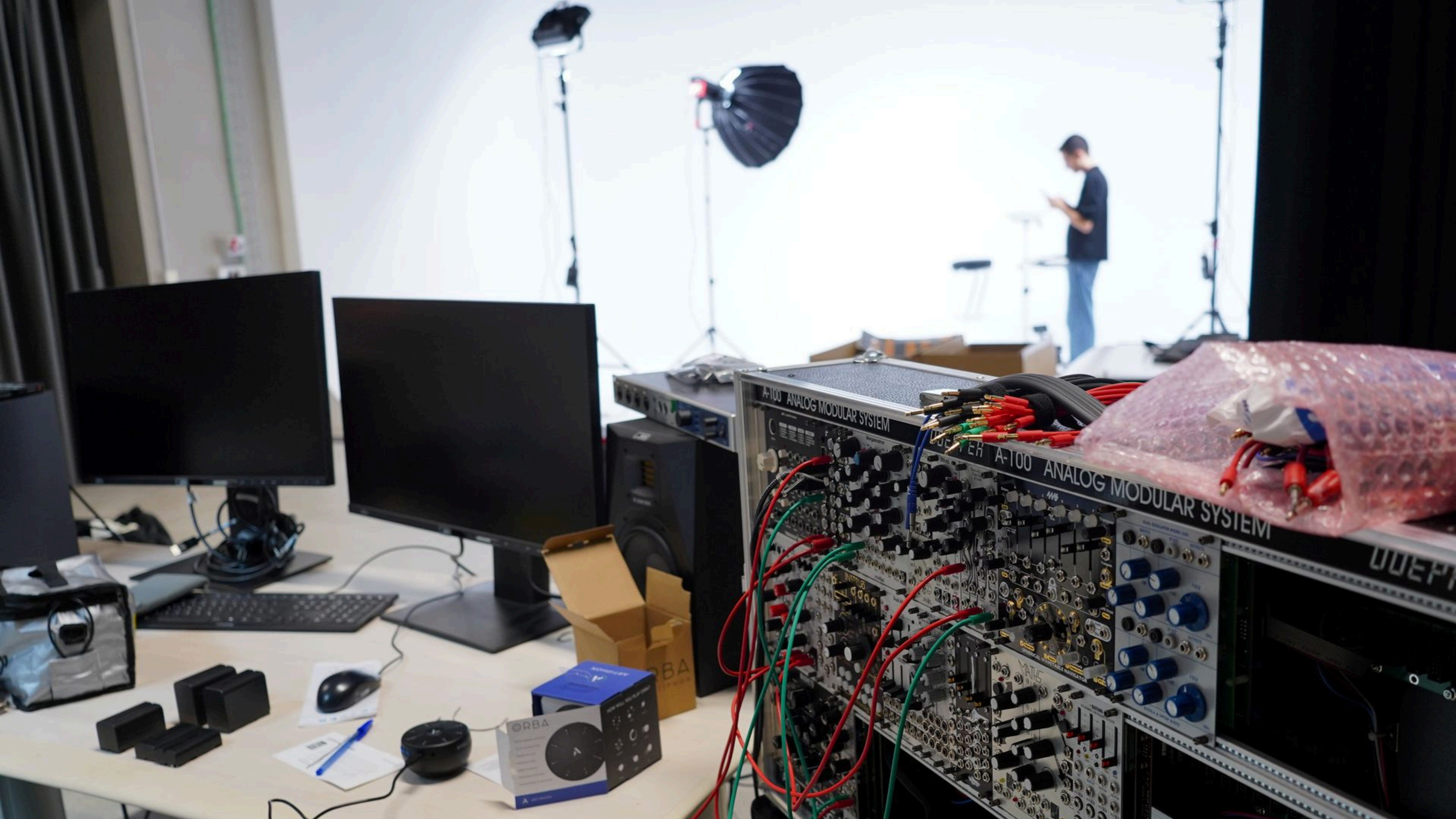










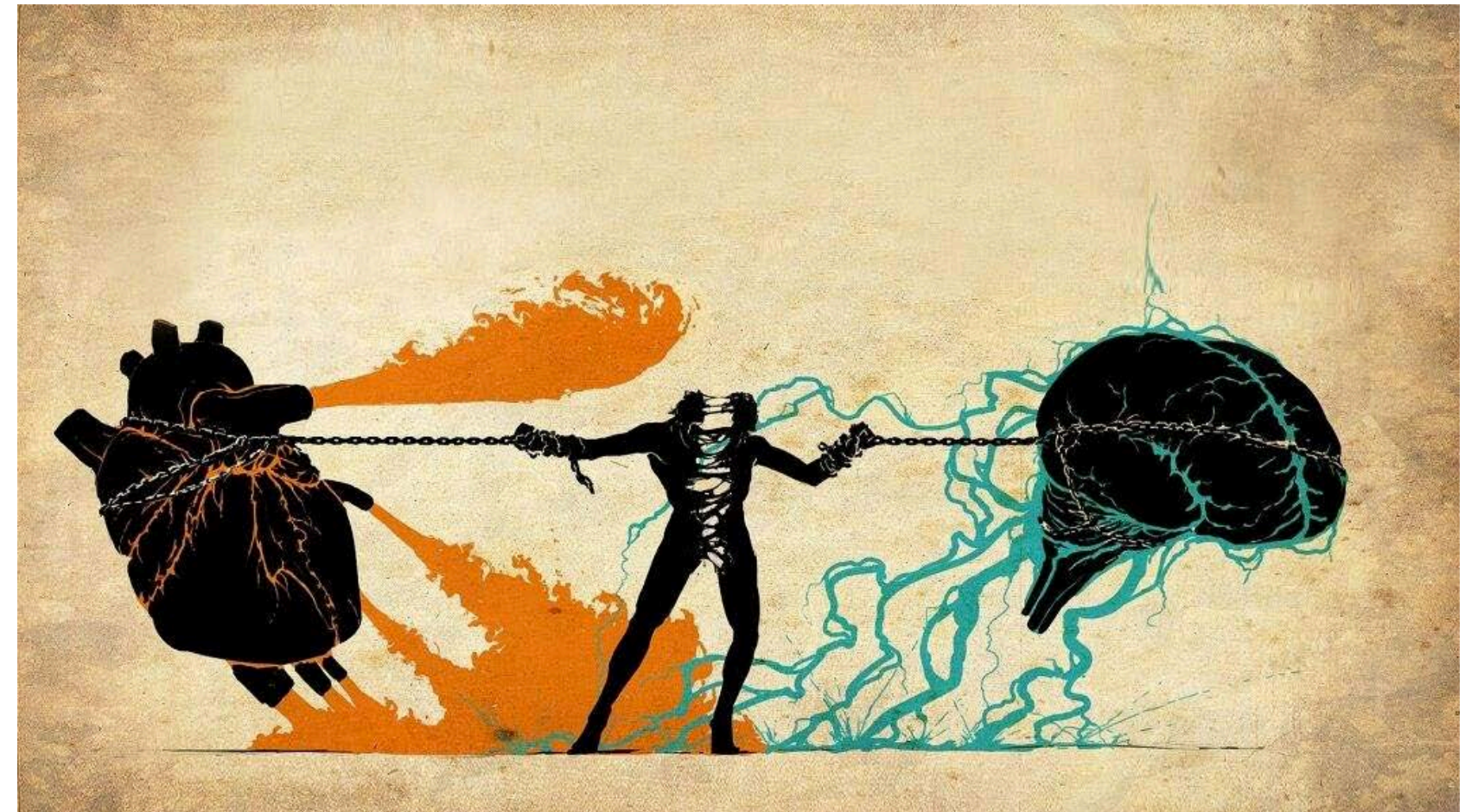








- KASINO - Fusion Studio + Venue, 30 - 700 Persons
- USP - Acoustics & Sound system
- SSP - Activate personal responsibility
- Multifunctional use
- Attractiveness for young target group
- Niche quality
- Open, tolerant, respectful and empathetic values

















**55 Coworkers**

Public Home Office, also for “normal” employes

**22 Small business locations**

Crafts, handicrafts and social initiatives

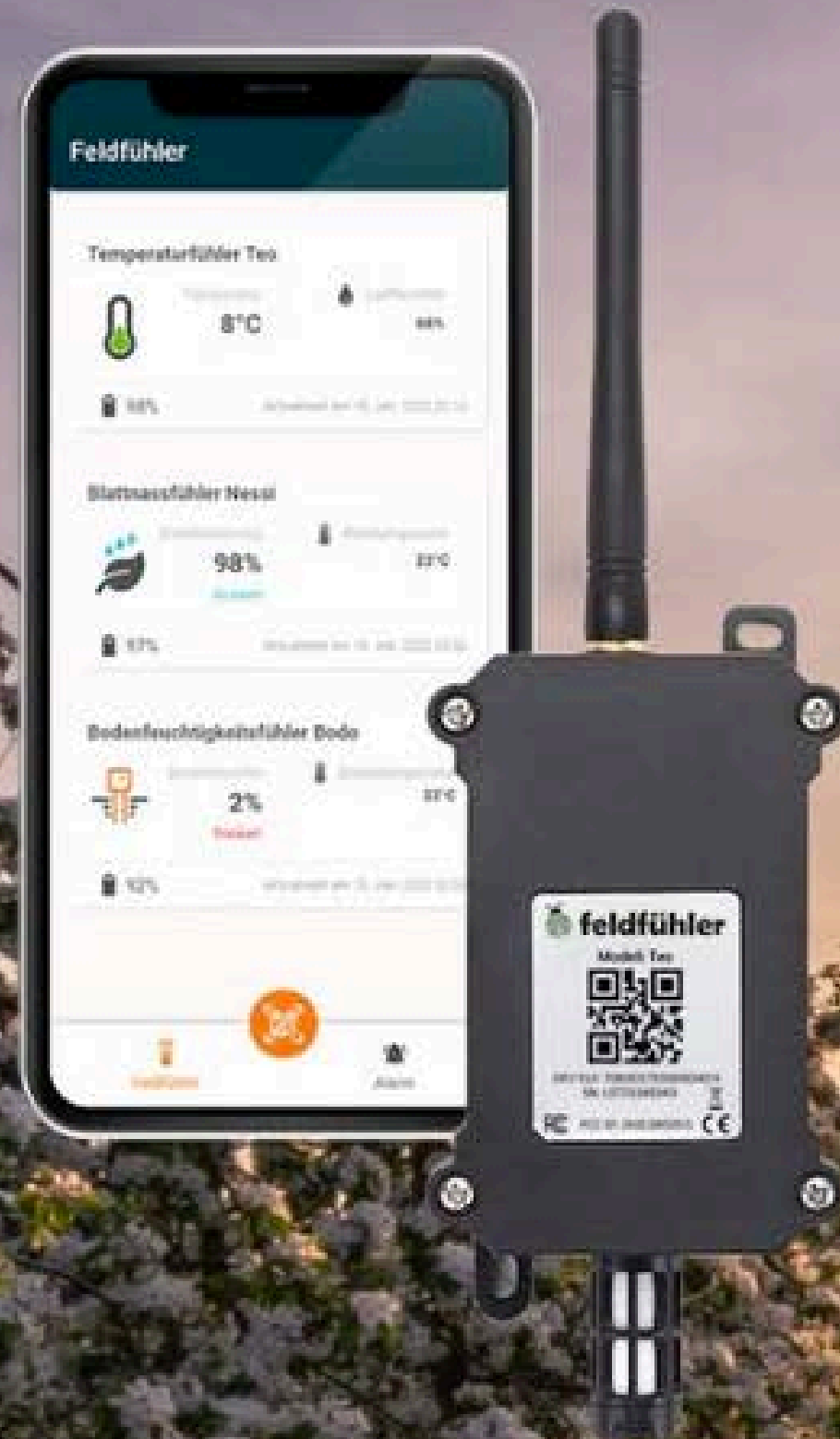
**8 New companies / Start-ups**

Possibilitiy of digitalisation



# Feldfühler

Bei uns gibts Sensoren für die  
professionelle Landwirtschaft









**BASIS**  
**VINSCHGAU**  
**VENOSTA**

Thank you

Always welcome to visit  
us, we need solidarity,  
critical analysis and  
exchange.

Luca Daprà  
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2015	First discussions with the municipal administration
2016	ERDF „1053 BASIS“ Innovations services in rural area
2017, Sept.	Project start with 2,5 full time equivalent
2018	Analysis and events, ERDF „1132 VERDE“
2019	Move-in “palazzina servizi”, start Coworking and Services
2020	Founding association, transfer of structure
2021-	Development Business Model
2022	Coworking Mals
2024	Coworking Naturns
2026	Retreat in Martell